

It's Now or Never

SoundScreen in walls must be installed at the time of construction and installation is quick and easy.

So, don't miss out on the benefits Bradford Insulation will give you for your new home or addition. Ask your builder how easy it is to add peace and quiet to your lifestyle.



and Quiet



Breathe Easy

Bradford Insulation has thoroughly tested SoundScreen to ensure it is safe for people who suffer from allergies and asthma.

The Bradford Lifetime Guarantee

CSR Bradford Insulation guarantees that our products – SoundScreen and Bradford Gold Insulation are low allergen, will not pack down, shrink, mould, rot or deteriorate and, when installed in accordance with our directions, will last the lifetime of your home.

Or, we will replace them absolutely free.

SoundScreen technical specifications:

Product	Reduction in acoustic energy	R-value (m ² K/W)	Thickness	Dimensions		Product Code
				Length	Width	
SoundScreen Plus R2.0 for Walls, Floors & Ceilings	75%	2.0	75 mm	1,350 mm	580 mm	21581

Your Bradford insulation supplier will discuss your needs, and advise you which Bradford products and which effectiveness ratings are best for you.

For your local Bradford SoundScreen stockist, call our Helpline on **0800 277 123** or visit our website www.bradfordinsulation.co.nz.

Bradford™
for smarter environments

Bradford Insulation Group

111b Kerwyn Ave, PO Box 204115
Highbrook Park, Manukau

Telephone (64) 9 968 2194

Facsimile (64) 9 968 2199

CSR Bradford Insulation is a business division of CSR Building Products New Zealand Limited
ABN 55 008 631 356

HOME ACOUSTIC INSULATION

Peace & quiet where you need it most



Admuted 1029



A Sound Choice for New Construction

When planning your new home or addition, don't overlook noise control. In the past, there was very little that could be economically changed to improve the noise 'comfort' of a new home. Now, Bradford SoundScreen can dramatically reduce unwanted noise transfer through external walls and ceilings and between rooms and floors of your home. You'll be surprised how easy it is to install.

Commonly used, light weight construction methods do allow some transmission of noise and the trends of modern living provide higher levels of noise both inside and outside the home.

SoundScreen acoustic insulation has been developed as a cost effective solution to help reduce noise entering your home and for noise control around living rooms, nurseries, bathrooms & home theatres – in fact, any room in the house!

Bradford SoundScreen dramatically reduces unwanted noise transfer through stud walls and between floors by as much as 75% in sound power level.



Peace and Quiet where you need it most



The Trends

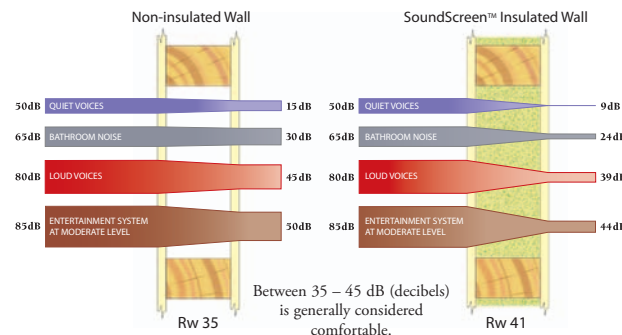
Many factors affect the noise levels in today's modern houses:

- the trend towards lighter construction materials
- smaller sections
- open plan living
- more timber floors
- more powerful entertainment systems
- kids living at home for longer

With SoundScreen, you can now choose to create a quieter atmosphere in the rooms you feel most need it.

The Quiet Alternative

A SoundScreen insulated wall will give an improvement of 6 R_w (approximately 6dB) over a non-insulated stud wall.

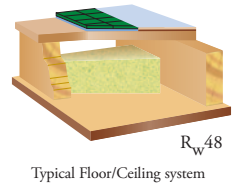


Replacing the standard plasterboard with 10mm acoustic plasterboard will improve the sound transmission loss by up to an additional 3dB.

Stud walls constructed from 10mm plasterboard on 90mm wide timber frame.
 Note: Doors, windows, ventilation ducting, air gaps and poor quality workmanship can cause noise flanking which will reduce the acoustic performance of the wall.

Made From Rockwool

Bradford Rockwool has long been regarded by architects and builders as the industry standard for acoustic insulation.



- Keep noise outside your home
- Turn your bedroom or study into a sanctuary
- Reduce disturbance from teenage bedrooms
- Reduce ensuite bathroom noise
- Protect the nursery from loud noise
- Reduce noise between floors in 2 storey homes
- Quieter Multi-Residential living